

## Loren L. Pierce

Principal

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Loren L. Pierce is a principal in the Business and Commercial Litigation practice group.

Representing businesses from Fortune 500 companies to start-up ventures over the last 35 years, Loren's experience is wide-ranging and specialized. Her practice is focused on commercial, insurance coverage, and employment litigation. She also has experience litigating environmental, class actions, construction, and fraud matters. As lead attorney on multi-million dollar litigations, she has handled cases in federal and state courts, trying cases to conclusion and arguing before the appellate courts. She counsels corporate and non-profit clients on commercial matters, and has prepared corporate-wide policies relating to compliance, employment, and electronic discovery issues. She has handled litigation involving disputed international matters.

Before joining Bressler, Loren served as a Practice Group Manager for the Litigation & Insurance Services practice group at an AmLaw 200 New Jersey law firm, where she co-founded the firm's Women's Initiative.

Loren is a current member of the Board of the New Jersey Women Lawyers Association, and previously held positions including President, President-Elect, Vice President and Chief Financial Officer. She is a Trustee of the New Jersey State Bar Foundation and was a member of the Amicus Committee of the New Jersey State Bar Association. She was also a member of the National Association of Women Lawyers and served on the Annual Meeting Planning Committee. Loren is a Fellow of the American Bar Foundation and Litigation Counsel of America. She is a member of the American, New Jersey, District of Columbia Bar Associations, and the Association of the Federal Bar of the State of New Jersey.

Loren was appointed to District XIII Fee Arbitration Committee by the New Jersey Supreme Court. Loren has lectured at numerous seminars on various litigation and insurance topics for the New Jersey State Bar Association,

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Florham Park, NJ 07932

### AREAS OF PRACTICE

Appellate  
Business & Commercial  
Litigation  
Class Action and Multi-District  
Litigation  
Construction Law  
Insurance Coverage Disputes &  
Bad Faith Claims  
Insurance Litigation  
Labor & Employment Litigation

### EDUCATION

- Seton Hall Law School, J.D.,  
1985
- Lafayette College, A.B., 1982

### ADMISSIONS

District of Columbia  
New Jersey  
Commonwealth of  
Pennsylvania  
Supreme Court of the United  
States  
U.S. District Court, Eastern  
District of Pennsylvania

New Jersey Institute for Continuing Legal Education, and other groups.  
Loren is also a student mentor with NJLEEP.

## Experience

- *Selective Insurance Company of America v. Boy Scouts of America*, 2018, WL 1609342 (E.D. Pa. Apr. 2, 2018)
- *Citizens Ins. Co. of Am. v. Selective Way Ins. Co.*, No. CIV.A. 14-6232, 2015 WL 1650105 (E.D. Pa. Apr. 14, 2015)
- *Selective Ins. Co. of South Carolina v. Hershey Equipment Co.*, 2015, WL 539639 (E.D. Pa. Feb. 20, 2015)
- *New Jersey Mfrs. Ins. Co v. National Cas.Co.*, No. A-5197-10 (App. Div. July 20, 2012)
- *New Jersey Mfrs. Ins. Co. v. Nat. Cas. Co.*, 413 N.J.Super. 94, 992 A.2d 837 (App. Div. 2011)
- *Peter Risko v. Thompson Muller Auto.Group, Inc.*, 206 N.J. 506, 20 A.3d 1123 (2011)
- *Brenner v. Hartford Life Ins. Co.*, 853 N.Y.S.2d 57, 49 A.D.3d 296 (N.Y. App. Div. 2008)
- *New Jersey Mfrs. Ins. Co. v. Nat'l Cas. Co.*, 393 N.J. Super. 340, 923 A.2d 315 (App. Div. 2007)
- *New Castle County v. Hartford Acc. and Indem. Co.*, 778 F.Supp. 812 (D. Del. 1991)
- *New Castle County v. Hartford Acc. and Indem. Co.*, 933 F.2d 1162 (3d Cir. 1991)
- *Hartford Life Ins. Co. v. Rosenfeld*, No. CIV.A. 05-5542 (KSH), 2007 WL 2226014 (D.N.J. Aug. 01, 2007)
- *Pine Belt Enters., Inc. v. SC & E Admin. Servs., Inc.*, No. CIV.A.04-105 (SRC), 2005 WL 2469672 (D.N.J. Oct. 06, 2005)
- *Kutner Buick, Inc. v. Crum & Foster Corp.*, No. CIV. A. 95-CV-1268, 1995 WL 508175 (E.D. Pa. Aug. 24, 1995)
- *Murphy Oil USA, Inc. v. U.S. Fid. & Guar. Co.*, No. 91-1157, 1992 WL 465701 (W.D. Ark. Dec. 21, 1992)

## News & Alerts

Ten Bressler Attorneys Selected to the 2024 New Jersey Super Lawyers and Rising Stars Lists  
Firm News, 03.27.2024

U.S. District Court, Middle  
District of Pennsylvania

U.S. District Court, District of  
New Jersey

U.S. Court of Appeals, Third  
Circuit

52 Bressler Attorneys Recognized by Best Lawyers in America 2024, Including 2 “Lawyer of the Year” and 16 “Ones to Watch”  
Firm News, 08.17.2023

## Speaking Engagements & Events

Arbitration v. Litigation: Which Forum Better Serves Your Business  
Webinar, 10.18.2023

Principals Cynthia Borrelli and Loren Pierce presented “HealthCare Fraud: Investigations and Litigations and the Connection Between the Two”  
Speaking Engagement, 09.15.2023

## Civic Involvement

- Student Mentor, NJLEEP
- Member, District XIII Fee Arbitration Committee, appointed by the New Jersey Supreme Court

## Professional Affiliations

- Trustee, New Jersey State Bar Foundation
- Member, American Bar Association
- Member, Insurance Law Section, New Jersey State Bar Association
- Member, District of Columbia Bar Association
- Board Member, New Jersey Women Lawyers Association, Past President
- Member, Association of the Federal Bar of the State of New Jersey

## Awards & Honors

- Selected to the list of *Martindale-Hubbell AV*<sup>®</sup> Preeminent Lawyers

*This award is conferred by Martindale-Hubbell. A description of the selection methodology is available here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Included in the list of the *Best Lawyers in America*<sup>®</sup>, 2006-2024

*This award is conferred by Best Lawyers. A description of the selection methodology is available here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Selected to the list of the *New Jersey Super Lawyers*, 2009-2013, 2017-2024

*New Jersey Super Lawyers is conferred by Thomson Reuters. A description of the selection methodology is available here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Selected to the list of *Super Lawyers*, "Top 100 Lawyers in New Jersey," 2024

*New Jersey Super Lawyers is conferred by Thomson Reuters. A description of the selection methodology is available here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Selected to the list of *Super Lawyers*, "Top 50 Women Lawyers in New Jersey," 2023-2024

*New Jersey Super Lawyers is conferred by Thomson Reuters. A description of the selection methodology is available here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Recognized in the *NJBIZ* Leaders in Law Honoree List, 2022

*This award is conferred by NJBIZ, a publication of Bridge Tower Media. A description of the selection methodology is available here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Selected to the list of the New Jersey Law Journal's "Top Women in Law," 2016

*This award is conferred by ALM Media Properties, LLC. A description of the selection methodology is available here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Recognized on the list of the *ALM's* "Women Leaders in the Law," 2014-2018

*This award is conferred by ALM Media Properties, LLC. A description of the selection methodology is available here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Received the Women's Initiative & Leaders in the Law (WILL) Platinum Award conferred by *New Jersey Women Lawyers Association*, 2022
- Received the "Professional Lawyer of the Year" award conferred by the New Jersey Commission on Professionalism in the Law, 2015
- Received the Distinguished Service Award conferred by *Volunteer Lawyers for Justice*<sup>®</sup>
- Fellow, American Bar Foundation
- Fellow, Litigation Counsel of America