

Eric L. Chase

Principal

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Eric Chase leads Bressler's franchise law practice, as he has done for many years. His work includes representation of automotive dealers nationwide in litigation, complex negotiation and transactions. His courtroom experience spans decades, including his early years as an Assistant United States Attorney in Newark. He has been, and continues to be, lead counsel for clients in state and federal courts at trial and appellate levels.

Eric has an exceptional background in professional and legal writing. His approximately 200 publications, include articles in many highly regarded automotive publications such as *Automotive News*. He also had a distinguished military career. A highly decorated retired Marine colonel with combat experience, he has written numerous articles and reviews on military history and national security. His byline has appeared in, among others, *The New York Times*, *The Washington Post*, *Newsweek*, and the *Marine Corps Gazette*, which has designated him a Distinguished Author, "For clarity of thought, quality of writing and sustained commitment to professional discourse and the intellectual life of the United States Marine Corps."

Awards & Accolades

- Selected to the list of *Martindale-Hubbell AV*[®] Preeminent lawyers
- Selected to the list of *New Jersey Super Lawyers*, 2005-2007, 2009-2014, 2016-2021
- Included in the list of the *Best Lawyers in America*[®], 2023, 2024
- Two-time recipient of the Legion of Merit
- Received the Purple Heart
- Received the Navy Commendation Medal with combat "V"
- Received the Combat Action Ribbon

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Suite 301
Florham Park, NJ 07932

17 State Street
34th Floor
New York, NY 10004

AREAS OF PRACTICE

Appellate
Business & Commercial
Litigation
Class Action and Multi-District
Litigation
Class Action and Multi-District
Litigation
COVID-19 Task Force
Franchise Law
General Litigation

EDUCATION

- Harvard Kennedy School, completed program for Senior Executives in National and International Security
- Stanford University, Graduate Certificate in International Security (4.0 GPA)
- University of Minnesota, J.D., *cum laude*
- Princeton University, B.A.
Selected Military Education

- Received the Vietnamese Campaign Medal
- Received the Vietnam Service Medal
- Received the National Defense Medal
- Designated a Distinguished Author by the Marine Corps Association and Marine Corps Gazette

No aspect of this or any advertisement has been approved by the Supreme Court of New Jersey. A description of the award methodologies can be found here.

Experience

- Consultation and development of strategies to avoid formal disputes
- Advice on best practices that may cure problems before they happen (see his annually published checklist for dealers)
- Dealership policy manuals
- Transactional matters, including dealership buy-sells
- Estate Planning for dealers and their families
- Lawsuits for damages, injunctive relief and/or declaratory judgment
- Class and mass actions
- Administrative actions, such as a dealer protesting or defending the establishment or relocation of competitive dealerships
- Appearances before factory dispute resolution bodies, such as the Ford Dealer Policy Board
- Settling hundreds of disputes
- Appeals in state and federal courts

News & Alerts

Bressler Principal, Col. Eric L. Chase, USMCR (Ret.) Honored with the *Marine Corps Gazette's* Distinguished Author Recognition Firm News, 09.15.2023

52 Bressler Attorneys Recognized by Best Lawyers in America 2024, Including 2 "Lawyer of the Year" and 16 "Ones to Watch" Firm News, 08.17.2023

- Reserve Components National Security (Pensacola)
- Command and Staff College I and II (Quantico)
- Law of War (Newport)
- Amphibious Warfare School I and II (Quantico)
- International Law (U.S. Army Judge Advocate General School, Charlottesville), First in Class of 80
- Vietnamese Language (32 weeks) (Defense Language Institute, Monterey), First in Class of 29
- The Basic School (Top 10%)

ADMISSIONS

New Jersey

District of Columbia

New York

Virginia

U.S. District Court, District of New Jersey

U.S. Court of Appeals, Third Circuit

U.S. Supreme Court

U.S. Tax Court

U.S. Claims Court

U.S. Court of Appeals, Second Circuit

U.S. District Court, Southern District of New York

U.S. Court of Appeals, Sixth Circuit

U.S. District Court, Northern District of Ohio

U.S. District Court, Northern District of New York

U.S. District Court, Eastern District of Michigan

Articles & Publications

2024's Top Thirty Legal Trends for Automobile Dealers
Publication, *Dealers Edge*, 01.2024

Civic Involvement

- Member, Marine Corps Association
- Member, Reserve Officers Association
- Member, Marine Corps Reserve Association

Professional Affiliations

- Board of Directors, Marine Corps Association
- Member, Association of Trial Lawyers of America
- Member, Federal Bar Association
- Member, American Bar Association
- Member, New Jersey State Bar Association
- Member, New Jersey State Bar Association, Franchise Law Committee
- Member, National Association of Dealer Counsel

More About Eric

Eric's article, "After the Cold War: Expand the Reserves," [Marine Corps Gazette](#) (June 1990) was reprinted in [The Congressional Record](#) (June 12, 1990) upon the motion of Senator Sam Nunn (D-Ga.), then Chair of the Senate Armed Services Committee, with the unanimous consent of the Senate.

Senator Nunn commented in the *Record*: "I agree with Colonel Chase that there is a need to develop a new total force package that will include a greatly increased role for the Reserve Components, and I think his article in the *Marine Corps Gazette* makes an important contribution to this effort."

U.S. District Court, Eastern
District of New York

US District Court, Northern
District of Florida

U.S. District Court, District of
Columbia