

## Cynthia J. Borrelli

Managing Principal, New York

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As head of the firm's Insurance Law practice group, Cynthia Borrelli provides quality legal advice relating to property-casualty and life, annuity and health, managed care, disability insurance and reinsurance matters, with particular emphasis on solvency regulation. Cynthia has advised clients and handled contested issues in insurance related matters for most of her career, including insurance and reinsurance transactions, mergers, acquisitions and other holding company transactions, contractual, employment and other business disputes, enforcement proceedings, filings, rate hearings and appeals of administrative actions.

Cynthia's practice focuses on regulation and compliance for insurers, brokers and trade associations in the property/casualty and life and health areas. She also has appeared in court on behalf of clients in many significant and precedential cases. Cynthia is also a member of Bressler's Senior and Vulnerable Investor Group. The lawyers in this group have a shared interest in providing counsel to corporate clients who confront issues affecting seniors.

Cynthia is widely published in her field of practice and has authored articles and book chapters about insurance and healthcare law, most recently as an editor of the Lexis Practice Advisor Section on insurance. She is frequently invited to speak publicly, participate in panels and lectures at Rutgers Law School. She has participated in the Defense Research Institute's symposium on Diversity for Success. Cynthia is an active participant in the New Jersey Association of Health Plans as well as the Insurance Council of New Jersey. She is also a past chair of the Firm's Diversity and Inclusion Committee and previously served on the Firm's Executive Committee. Cynthia is a member of the Board of Directors of the Federation of Regulatory Counsel, a past Chairman of that Board of Directors, has chaired the Legal Committee of the National Conference of Insurance Guaranty Funds, and has served on the Legal Committee for the National Association of Life and Health Insurance Guaranty Associations. She also sits on the Board of Ambassadors of the

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### AREAS OF PRACTICE

Appellate

Employment Strategic Advice  
& Counseling

Insurance & Healthcare  
Regulatory Compliance and  
Transactional

Insurance Coverage Disputes &  
Bad Faith Claims

Insurance Litigation

Life, Health, Disability & ERISA  
Litigation

Managed Care Litigation and  
Counseling

Senior & Vulnerable Investor  
Group

### EDUCATION

- Seton Hall University School of Law, J.D., 1985
- Lehigh University, B.A., 1982

### ADMISSIONS

New Jersey

Pennsylvania

National Health Law Program (NHeLP). Cynthia is also a member of the Board of Directors of the Insurance Advertising Compliance Association, a non for profit organization whose fundamental purpose is to promote the education of insurance marketing, legal and compliance professionals.

## Experience

Cynthia's substantial experience consistently reveals her style in simplifying the complex.

She successfully secured regulatory approval for a multi-state/multi-affiliate's acquisition of a major health insurer.

She pursued approval for several HMOs to offer commercial and government funded products in New Jersey.

She counseled clients on ACA compliance and is assisting a carrier in participating on the Federal Insurance Exchange.

She assisted clients in forming captive insurers, including review and revisions to regulations to implement New Jersey's Captive Insurance Law.

She facilitated compliance with recently adopted life insurance and annuity disclosure laws for both fixed and variable products.

She counseled clients in evaluating advertising rules and restrictions underlying the sale of Medicare insurance and Medigap overages.

She has assisted several clients in designing, drafting and securing regulatory approval for variable products.

## News & Alerts

Bressler, Amery & Ross Appoints New Office Managing Principals  
Firm News, 04.29.2024

OCR Issues Further Guidance on Use of Web Trackers by Regulated Entities  
Alert, 03.28.2024

New York Department of Financial Services Provides Guidance in the Face of  
the Change Healthcare Cyber Incident  
Alert, 03.14.2024

State Regulation of Annuity Suitability and the Best Interests  
Alert, 12.13.2023

District of Columbia

New York

U.S. District Court, District of  
New Jersey

U.S. District Court, Eastern  
District of Pennsylvania

U.S. Court of Appeals, District  
of Columbia Circuit

U.S. District Court, Southern  
District of New York

U.S. Court of Appeals, Third  
Circuit

New York Department of Financial Services Proposes Comprehensive Regulations for Pharmacy Benefit Managers to Supplement Other Recent Regulatory Initiatives Governing PBMs  
Alert, 10.03.2023

52 Bressler Attorneys Recognized by Best Lawyers in America 2024, Including 2 “Lawyer of the Year” and 16 “Ones to Watch”  
Firm News, 08.17.2023

New York State Legislature to Consider Additional Exceptions to the Diligent Effort Mandates for Excess Lines Policies offered by Unlicensed Carriers in New York  
Alert, 08.09.2023

## Speaking Engagements & Events

Cynthia Borrelli to Speak at 2024 IAdCA Annual Conference  
Conference, Palm Springs, CA, April 17, 2024 – April 19, 2024

Principal Cynthia Borrelli addresses the Board of Directors of the New Jersey Property-Liability Insurance Guaranty Fund  
Speaking Engagement, 09.18.2023

Principals Cynthia Borrelli and Loren Pierce presented “HealthCare Fraud: Investigations and Litigations and the Connection Between the Two”  
Speaking Engagement, 09.15.2023

## Professional Affiliations

- Member, American Bar Association
- Member, Association of Professional Insurance Women
- Member, Association of Life Insurance Counsel
- Member, Legal Committee, National Conference of Guaranty Funds
- Member, Board of Directors, Federation of Regulatory Counsel
- Member, National Association of Women Lawyers
- Member, Board of Ambassadors, National Health Law Program
- Member, New Jersey Women Lawyers Association
- Member, Board of Directors, The Insurance Advertising Compliance Association
- Participant, National Insurance Compliance Exchange (NICE)

## Awards & Honors

- Selected to the list of *Martindale-Hubbell AV*<sup>®</sup> Preeminent Lawyers, 2023
- Selected to the list of *Martindale-Hubbell AV*<sup>®</sup> Preeminent Attorneys - *Judicial Edition*, 2023

- Included in the list of *Martindale-Hubbell's* "Bar Register of Preeminent Women Lawyers," 2010-2013

*These awards are conferred by Martindale-Hubbell. A description of the selection methodology is available [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Included in the list of the *Best Lawyers in America*<sup>®</sup>, 2016-2024

*This award is conferred by Best Lawyers. A description of the selection methodology is available [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Selected to the list of *New Jersey Super Lawyers*, 2005-2023

*New Jersey Super Lawyers is conferred by Thomson Reuters. A description of the selection methodology is available [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Recognized in the NJBIZ Leaders in Law Honoree List, 2022

*This award is conferred by NJBIZ, a publication of Bridge Tower Media. A description of the selection methodology is available [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Recognized in the ROI-NJ Influencers in Law List, 2022

*This award is conferred by ROI-NJ. A description of the selection methodology is available [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Received the *Best Lawyers in America*<sup>®</sup>, "Lawyer of the Year" award in Insurance Law, 2019

*This award is conferred by Best Lawyers. A description of the selection methodology is available [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Recognized in the list of the *International Who's Who of Business Lawyers, Insurance and Reinsurance*, 2004, 2006, 2007, 2010, 2014-2023

*This recognition is conferred by Law Business Research, Ltd. A description of the selection methodology is available [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

- Recognized in the list of *A.M. Best's Directory of Insurance Professionals*, 2014-2015

*This recognition is conferred by Law Business Research, Ltd. A description of the selection methodology is available [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*