

## **Trademark**

Bressler's trademark attorneys offer a variety of services relating to the protection of domestic and international trademark portfolios. Our attorneys guide clients throughout the trademark prosecution process, from trademark inception to registration and beyond. With vast experience successfully registering trademarks, overcoming office actions and enforcing trademark rights both domestically and internationally, our attorneys are well equipped to assist clients in the protection of their intellectual property. In addition, our attorneys have successfully negotiated numerous trademark related contracts such as license agreements, assignment agreements, and co-existence/consent agreements and successfully litigated trademark disputes before the Trademark Trial and Appeal Board. Our attorneys are here to assist in protecting one of your company's most valuable assets and its associated goodwill. Below is a summary of the trademark services provided:

- Trademark Services
- Trademark Clearance Reports
- Trademark Application Preparation
- USPTO Office Action Responses
- Trademark Opposition/Cancellation Proceedings
- Trademark Monitoring
- Trademark Enforcement
- Domain name search and enforcement
- Amazon Brand Registry
- Third Party Takedowns (Amazon, EBay, Instagram etc.)
- Trademark Policing
- Management of Domestic and International Trademark Portfolio
- Trademark License, Assignment and Transfer Agreements.
- Trademark Infringement suits
- Trademark Trial and Appeal Board ("TTAB") Litigation

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Corporate and Commercial Transactions

Cross-Border Transactions and Investments

**Emerging Companies** 

Mergers & Acquisitions